

Speechcraft

**TRAINING IN PUBLIC SPEAKING
& EFFECTIVE COMMUNICATION**

*Toastmasters International
South Australia*



An Opportunity to Succeed

www.toastmastersa.org

Speechcraft

According to *The Book of Lists* public speaking is the number one fear held by most people. So, if you're afraid to stand up and speak in front of others you are not alone.

Is fear standing in the way of your success? You can conquer that fear, painlessly and enjoyably, by attending the globally recognised Speechcraft programme conducted by Toastmasters International - right here in South Australia!

What is Speechcraft ?

Speechcraft is a programme to develop your public speaking ability and so much more. The programme is not held in a classroom and you don't receive a grade. You will gain confidence in all aspects of communication, including written and impromptu speeches, audio-visual aids, body language, active listening and critical evaluation.

Your course coordinators are accomplished Toastmasters who present the fundamentals of public speaking and effective communication in a relaxed atmosphere similar to their own Toastmasters Club environment.

Learn by Doing

In Speechcraft, you will learn through practice and by studying the professionally prepared materials provided. Through participation you will become an experienced and poised presenter. Your Toastmaster mentors will help you prepare for your short presentations.

Fortunately, public speaking is a skill that can be learned. In just a few short sessions, you may not get rid of the butterflies in your stomach, but you'll certainly have them flying in formation!

How Will It Help Me ?

Speechcraft will help you communicate more effectively at work, home and socially. You will learn to organise and present your ideas logically and convincingly. In doing so you will develop the self confidence you need to handle any speaking situation with ease.

On the job, you will be able to work more effectively with your employer, associates, subordinates, and clients. And conversation at home with your family, or socially with your friends, will become more relaxed and enjoyable.

At the end of the course you will receive a signed and authorised Certificate of Completion ready to be proudly displayed in its own frame and added to your resume!

Speechcraft will improve your performance in situations such as

- **Meeting the Public**
- **Conducting Business Meetings**
- **Delivering Seminar Presentations**
- **Motivating People**
- **Effectively Leading your Team**
- **Interviewing for Jobs**
- **Selling Ideas or Products**
- **Solving Problems**

What is Toastmasters ?

Toastmasters International is the world's largest organisation devoted to success through communication and leadership development. Speechcraft is presented by members of Toastmasters clubs, in South Australia, each of which is an affiliate of Toastmasters International.

Toastmasters International was founded in Santa Ana, California, in 1924 by Dr. Ralph C Smedley and since that time more than three million men and women around the world have benefited from membership. Toastmasters International has in excess of 13,000 clubs in 60 countries.

Sign Up Now !

Speechcraft is your key to being a successful and confident communicator. Sign up for Speechcraft now and never be afraid to speak up again!

Programme Options:

Speechcraft programmes are conducted in two tailored ways depending on the needs of participants.

Public programmes are where individuals, either privately or work sponsored, join together. You can find more information, including scheduled courses, on our web site www.toastmastersa.org .

Corporate programmes are where an employer hosts a group of employees for in house training.

Public Programmes are generally held once per quarter over six weeks and are conducted outside normal working hours at a centrally located venue. After registering your interest, course coordinators will advise you of start dates and duration times of the next course.

This program offers the convenience of undertaking a course individually, with a friend or with a few work colleagues, and mixing with people from a wide range of backgrounds who quickly become close new friends!

The investment for attending a *Public Program* is based on an extremely affordable per person rate.

Corporate Programmes may be conducted using the host employer's venue and training resources. A flat fee is usually charged for this course regardless of the number of participants involved. A minimum of seven and a maximum of eleven participants are required to effectively conduct the programme which is tailored to suit the needs of the employer.

It is best to contact the Speechcraft coordinator and make the arrangements best suited to your business needs.

How Do I Register?

Registering your interest is simple. You can call the Toastmasters central enquiry number on **1300 733 073**, visit our website at www.toastmastersa.org or call the person whose details appear on the back of this brochure.

Alternatively you can complete your details below and forward to:

Andris Bilkens DTM

041 231 9383

8337 1010

abilkens@ozemail.com.au

P O Box 262

Unley, S.A. 5061

Name:.....

Address:.....

.....

Phone:.....

Mobile:.....

Email:.....

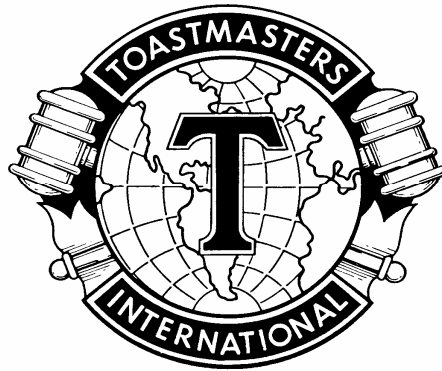
Corporate Course?

Public Course?

When we receive your enquiry we will be happy to discuss your needs and send detailed information on the programs we conduct.

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Toastmasters International

South Australian Division

Please contact your local representative:

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